



**INTERIOR PAINT
EXTERIOR PAINT**



ECOSTYLE

It's easy being green with EcoStyle paint.

ROCKCOTE's commitment to the environment isn't just limited to our exterior finishes. EcoStyle heralds the arrival of an exciting new approach to paint manufacturing. A whole new class of 'environment and people friendly' interior paints that do the job they were designed for, without risk to anyone who comes in contact with them. Best of all, ROCKCOTE's award-winning EcoStyle range has no horrible smell, and costs no more than conventionally-made premium paint.



ROCKCOTE

RENDER • TEXTURE • PAINT



Lic: ROC-2007 GECA 23-2005
Architectural and Protective
Coatings



Make a good environmental and sensitive choice, Australia.

ROCKCOTE EcoStyle has been awarded the Good Environmental Choice Label – the only environmental labelling program in Australia – which indicates the environmental performance of a product from a 'whole of product life' perspective.

So with ROCKCOTE EcoStyle you can enjoy peace of mind, knowing that you've made a responsible environmental choice.

With zero Volatile Organic Compounds (VOCs), Rockcote EcoStyle is also approved by the National Asthma Council Australia for interior use. This label identifies companies that are committed to reducing asthma and allergy triggers. So you can breathe easy when you paint inside your home with EcoStyle.

A natural approach to colour.

Colour is so much more than just visual. It's a trigger for your emotions and imagination. EcoStyle offers a limitless palette of living, natural colours with superb depth and patina. Imagine the azure blue of crystal clear, coastal waters. The rich, earthy tones of the Australian Outback. The lush, vibrant greens of a dewy rainforest. ROCKCOTE can help you create these colours and the way they make you feel, in no time at all. So come and be inspired by our endless spectrum of contemporary designer colours at your nearest ROCKCOTE Design Centre, trade centre or stockist.



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Breathe easy with EcoStyle.

With ROCKCOTE EcoStyle, you can enjoy the fun of painting and decorating, without the nasty smell, harmful fumes or difficult application. Our paints are made to a simple formula, where quality and the environment are the most important considerations.

Did you know that up to 70% of indoor air pollutants come from paint? Large-scale manufacturers often use hazardous chemicals and solvents to cut costs. ROCKCOTE achieves the same performance and long-lasting characteristics by committing resources to product research and development – returning to the days when creating paint was a craft.



ECOSTYLE

- *The ultimate in consumer safety and environmental protection.*
- *No smell, fumes/off-gassing (some paints release toxic fumes for up to seven years after application).*
- *Free of VOCs (Volatile Organic Compounds), dangerous chemicals and solvents, toxic to people and the environment.*
- *Independent tests show equal or superior performance to trade quality paint.*
- *Resists stains, dirt, mould, mildew and fungus.*
- *Easy to clean.*
- *Easy to apply – no drip or splatter.*
- *Great style and performance, delivering real depth of colour.*
- *Range of finishes including Low Sheen, Flat, Gloss & Special Effects.*
- *May also be used externally.*



ROCKCOTE proudly donates a portion of the sale of every product to the Australian Koala Foundation – working and living together for a sustainable environment.

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LIKE TO KNOW MORE? VISIT WWW.ROCKCOTE.COM.AU
OR CALL 1300 736 668 FOR YOUR NEAREST ROCKCOTE CENTRE OR STOCKIST.